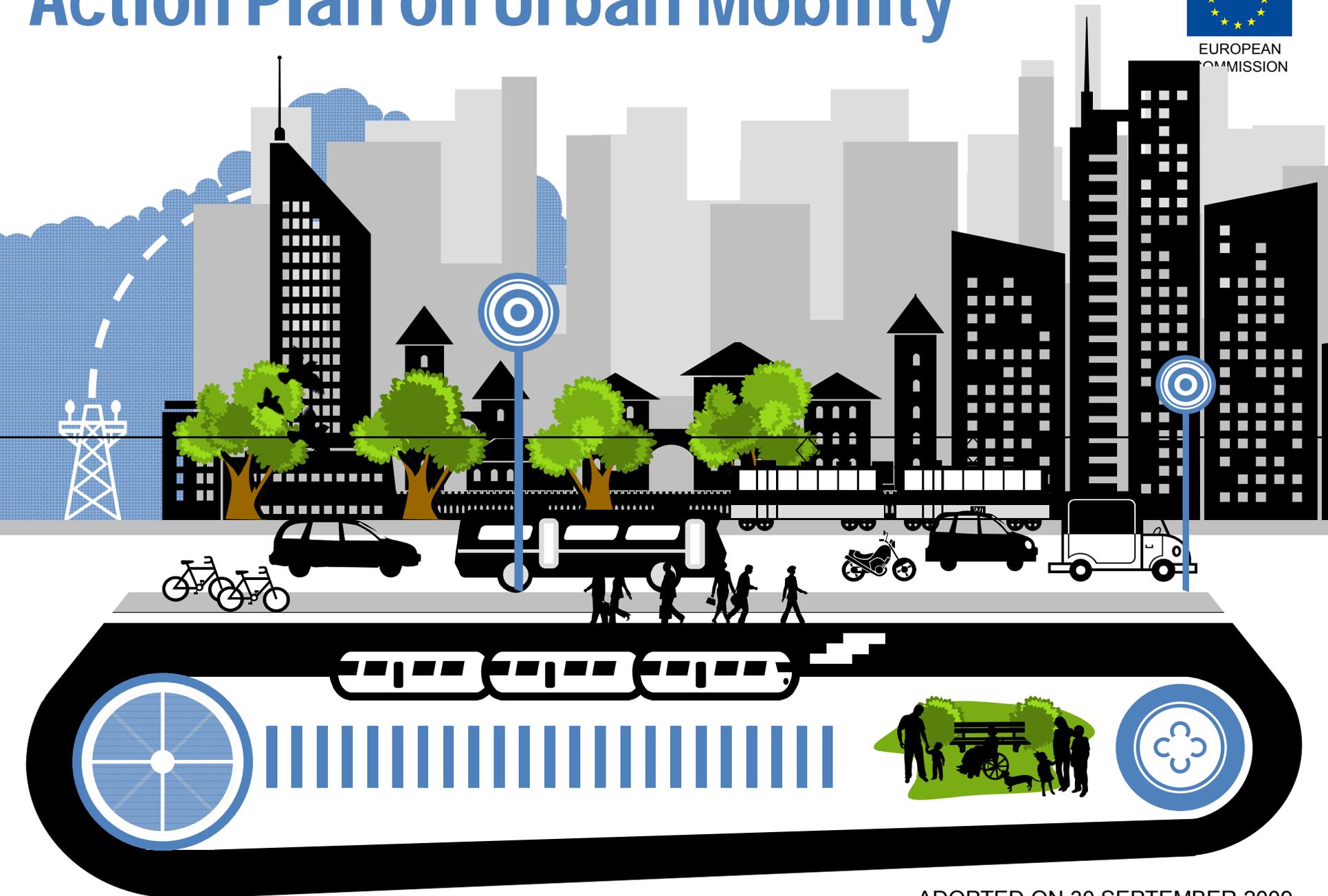


Action Plan on Urban Mobility



EUROPEAN
COMMISSION

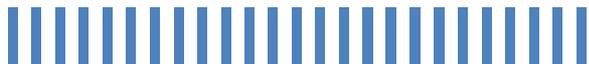


ADOPTED ON 30 SEPTEMBER 2009



Why is action necessary?

- Actions at local level are not taken in isolation but in the framework of EU policy and legislation.
- Enhancing mobility in urban areas is closely related to a variety of policy challenges: climate change, competitiveness, energy, cohesion, road safety, ...
- Urban transport is an important component of long-distance transport.
- Urban mobility is of concern to EU citizens. Nine out of ten citizens believe that the traffic situation in their area should be improved.

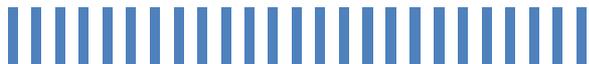




Examples EU policy/legislation (1)

- **Transport:**

- ▶ EU Transport White Paper, influences TEN-T policy, funding priorities EIB, structural and cohesion funds, RTD framework programme
- ▶ Public service regulation 1370/2007: obligation to conclude public service contracts when authorities grant exclusive rights or financial compensations
- ▶ Rights of passengers in bus and coach transport: proposal COM(2008)817: urban bus services may be exempted by Member States if conditions are met
- ▶ Clean vehicles directive 2009/33/EC: public procurement

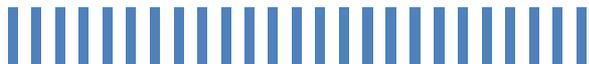




Examples EU policy/legislation (2)

- Other fields:

- ▶ Directive 2008/50/EC on ambient air quality and cleaner air for Europe
- ▶ Directive 2009/28/EC on the promotion of the use of energy from renewable sources: 10% share of renewable energy in the transport sector by 2020
- ▶ Regulations on the implementation of the cohesion policy instruments
- ▶ Guidelines on state aid for transport and environment
- ▶ Policies on vehicles (from Euro-norms to electromobility)





Fully respecting competences

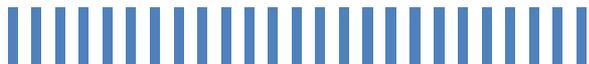
- Urban areas are diverse, face different challenges and have different needs. They are best placed to define and implement urban mobility policies.
- The Commission has no intention to prescribe one-size-fits all or top down solutions, but it can support, enable and encourage.
- Much is to be gained from working together!





The Green Paper - a sound basis

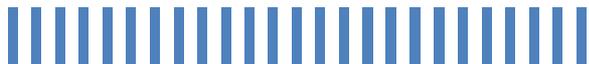
- Green Paper ‘Towards a new culture for urban mobility’, adopted on 25 September 2007.
- The consultation and debate that followed the Green Paper clarified the added value of action at EU level.
- Twenty actions, centred around six themes that respond to the main messages from the Green Paper consultation.





Promoting integrated policies

- Accelerate the take up of sustainable urban mobility plans
 - ▶ Information, best practice exchange, training, promotion
 - ▶ Longer term: incentives? recommendations?
- Urban mobility and regional policy
 - ▶ Information on how to maximise synergies
 - ▶ Details on funding and state aid
- Transport for healthy environments
 - ▶ Strengthen EU policy coherence





Focusing on citizens (1)

- Passenger rights in urban public transport
 - ▶ Dialogue leading to voluntary commitments on quality indicators, complaint procedures, reporting, ...
- Improve accessibility of urban transport
 - ▶ Include urban mobility in EU disability strategy
- Improve travel information
 - ▶ Links between travel planners
 - ▶ Ultimate aim: single travel information portal





Focusing on citizens (2)

- Study green, environmental zones
 - ▶ Study on different types of zones and rules
 - ▶ Facilitate exchange of best practice
- Campaigns on sustainable mobility behaviour
 - ▶ Maintain support, including for European Mobility Week
- Energy efficient driving as part of driving education
 - ▶ Discuss inclusion in private drivers' tests with Member States in regulatory committee





Greening urban transport

- Research and demonstration for lower and zero emission vehicles
 - ▶ ‘Electromobility’ demonstration project (in the framework of the European Green Cars Initiative)
- Internet-guide on clean vehicles
 - ▶ Information on vehicles, facilitation of joint procurement
- Methodological study on urban aspects of internalisation of external costs in transport
- Information exchange on urban pricing schemes





Strengthening funding

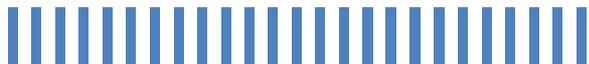
- Optimise existing funding sources
 - ▶ Structural and Cohesion Funds, EIB
 - ▶ STEER, URBACT, ICT policy support programme
- Analyse needs for future funding
 - ▶ Continue CIVITAS, define CIVITAS FUTURA
 - ▶ As part of reflection on next multi-annual financial framework: identify funding needs





Sharing experience and knowledge

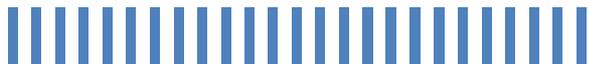
- Upgrading data and statistics
 - ▶ Study on improving data collection for urban transport and mobility
- Urban mobility observatory
 - ▶ Internet platform for sharing information, data and statistics, best practices
- Contributing to international dialogue
 - ▶ Open up the CIVITAS Forum
 - ▶ Include international dimension in CIVITAS FUTURA





Optimising urban mobility

- Urban freight transport
 - ▶ Information on optimising logistics efficiency, improving transport links, best practices in policy and planning
 - ▶ Preparatory conference (Belgian Presidency)
- Intelligent transport systems (ITS)
 - ▶ Information on ITS applications for urban mobility





What next?

- Actions are being launched or will be launched until 2012
- Conclusions Transport Council June 2010
- Opinions on Action Plan from the Committee of the Regions and the European Economic and Social Committee
- New Transport White Paper
- Evaluation and possible revision in 2012





Thank you!

Marcel.Rommerts@ec.europa.eu

http://ec.europa.eu/transport/urban/urban_mobility/urban_mobility_en.htm

