

## Workshop

### National Digital Ticketing Dialogue

Espai Provença. Lobby of “Provença station” FGC.

21st of November, 2024

#### **09:30 - 09:40 | Welcome and opening remarks**

- Welcome by FGC President (Ferrocarrils de la Generalitat de Catalunya)
- Welcome by the Chairman of the Smart Ticketing Alliance (STA), Dr Ralph Gambetta

#### **09:40 - 10:00 | Overview of the current status of national digital ticketing in Europe**

- By Ms Magdalena Muehlbauer, Ramboll Group consultancy (Germany)

#### **10:00 - 10:20 | ATM host presentation**

- Presentation by T-mobilitat, ATM Barcelona

#### **10:20 - 10:35 | Coffee break**

#### **10:40- 11:40 | Presentations of nationwide ticketing initiatives**

- Deutschland Ticket (Germany): Presentation of the national initiative, challenges, and achievements (Nils Zeino, CEO, VDV - ETS)
- Titre Unique (France): Presentation of the French initiative, strategy and planning for future (Jorge Gonzalez, MINT)
- Billete Único (Portugal): Presentation of the Portuguese experience and implementation (João Teixeira-Directorate of Studies, Evaluation and Foresight Services (DSEAP))

#### **11:40 - 12:00 | Tiquet Nacional de España. Estrategia MITMA**

- Contribution from the Spanish Ministerio de Transportes y Movilidad Sostenible (José Alfonso Gálvez, director de Estrategias de Movilidad).

**12:00 - 12:40 | Open discussion**

Comparison of different models, challenges and opportunities for cooperation:

- José Alfonso Gálvez, director de Estrategias de Movilidad
- Jaime Huerta, Secretario general de ITS España
- Sylvain Haon, Senior Director - Strategy and Transformation UITP
- Allison Fernández, Transport Research Centre TRANSyT-UPM| member CIIMA-UP4
  
- Conducted by Dr Laia Pagès, Directora CARNET | Coordinadora CIIMA-UP4

**12:40 - 12:55 | Wrap-up and next steps**

- Summary of key findings by Dr Ralph Gambetta
- Discussion on next steps within the National Digital Ticketing Stakeholder Dialogue
- Open questions and closing remarks

**13:00 - 13:30 | Closing**

- Opportunity for informal exchange and networking
- Closing remarks and end of workshop

.....  
.....